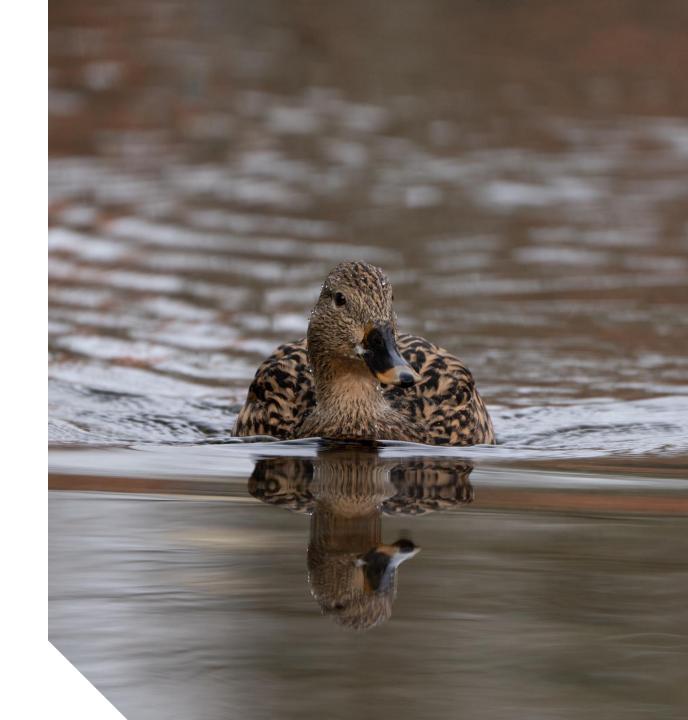
Avoiding obsolescence without instrumentation grants

Strategies for Funding Large Instrument Upgrades in a Relatively Small Research Core Facility

Doug Turnbull, GC3F, University of Oregon WACD Conference, October 2025





GC3F: Genomics and Cell Characterization Core Facility History

- Established in 2008 with HHMI-funded Illumina Genome Analyzer
- Added Flow Cytometry in 2014 (Murdock grant)
- Instrument refresh / expansion in 2016 funded by \$2M Boyle family gift and Murdock Grant (PacBio, 10X, HiSeq 4k)





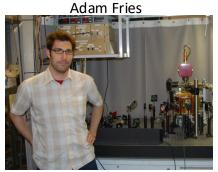






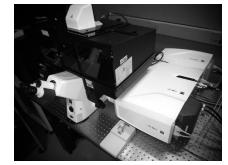
GC3F: Genomics and Cell Characterization Core Facility History

- Even more services added in 2019: Microscopy and Mass Spec
- Illumina Sequencer updated to NovaSeq 6k in 2020 (Murdock grant)
- Became a CLIA lab during the pandemic, \$2M from Oregon Health Authority added lots of capacity





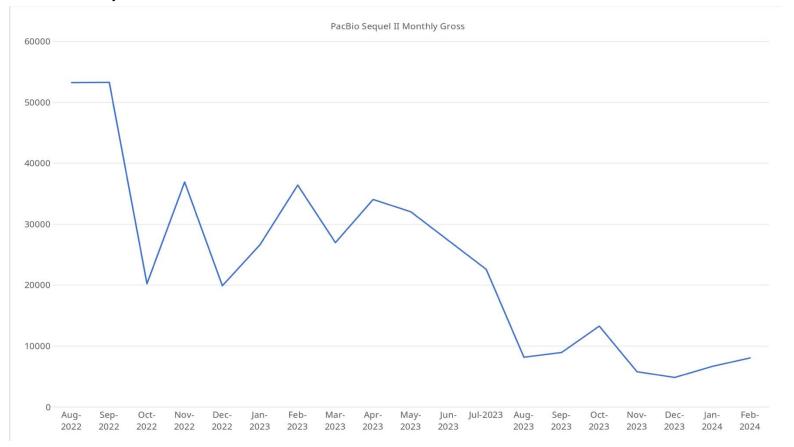




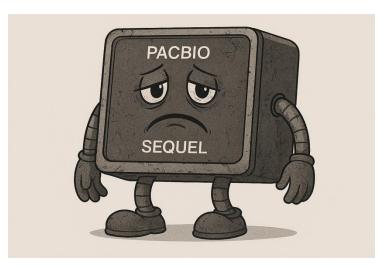


The joys of running an NGS core...

 PacBio Sequel II Service was "killing it" until mid/late 2023







PacBio Sequencer Refresh effort

- Spoke with leadership about potential Murdock. No dice
- Internal competition for NSF MRI submission.
 Grrrrrrr....
- Use institutional funds to purchase?
 - o Can it "pay for itself"?





Making the case for Revio Purchase (full price)

A	В	С	D	Е	F	G
1 Run Cost	Internal Rate	External rate				
2 \$995	\$1,383	\$2,061				
3						
4 Max cells per week	tota	l percent utiliza	ation			
5 20		40%				
6						
7 Actual cells per week	Week	ly internal utili	zation	Weekly	External uti	lization
8 8		30%			70%	
9						
10 Internal cells per week						
11 2.40						
12 External cells per week						
13 5.60						
14						
15						
16 Gross total weekly revenue						
17 \$14,859						
18						
19 Gross total monthly revenue						
20 \$59,436						
21						
22 Gross total yearly revenue						
23 \$713,230						
24						
25 Net Total weekly revenue			System cost	Weeks to break even		even
26 \$6,899			\$779,000		113	
27						
28 Net Total monthly revenue				Months to break even		even
29 \$27,596					28	
30						
31 Net Total yearly revenue				Yea	Years to break even	
32 \$331,150					2.4	

PacBio rep called with an offer...

 A Revio system used in the All of Us project had been returned and refurbished

А	В	С	D	Е	F	G
1 Run Cost	Internal Rate	External rate				
2 \$995	\$1,383	\$2,061				
3						
4 Max cells per week	tota	l percent utiliza	ation			
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21						
22 Gross total yearly revenue						
23 \$713,230						
24						
25 Net Total weekly revenue			System cost	Weeks to break even		even
26 \$6,899			\$375,000		54	
27			,			
28 Net Total monthly revenue				Months to break even		even
29 \$27,596					14	
30						
31 Net Total yearly revenue				Years to break even		even
32 \$331,150					1.1	





Now what do we do about the aging NovaSeq?

- No instrument grants look promising
- Service contract is painfully expensive
- Spoke with First American about lease options
 - Do we really want to own a large sequencer that is over 3 years old?
- Compared cost of NovaSeq X lease to NovaSeq 6k service contract



NovaSeq X lease calculations

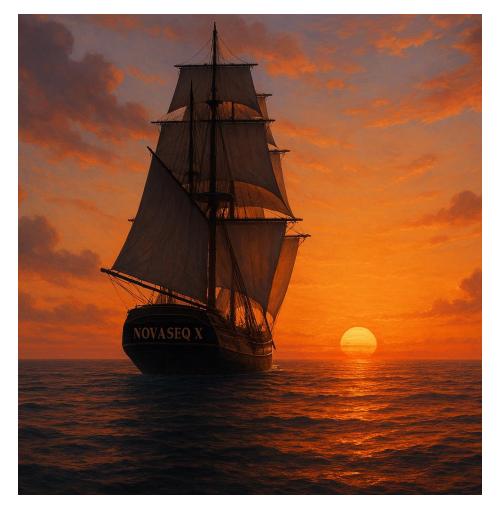
A	В С	D	Е	F	G	
1	Annual			Annual		
NovaSeq 6000 annual cost (service contract)	NovaSeq X Le	ase cost (36 Mon	th)	Added cost for	Added cost for NovaSeq X	
\$130,997	\$230,470			\$99,473		
4						
5 Additional Monthly Revenue Needed for X	Monthly Nova	Seq X lease payn	nent	Additional mor	nthly cost for X	
\$8,289	\$19,206			\$8,289		
7						
Average monthly gross Novaseq 6k revenue						
9 \$79,797						
10						
11 Average monthly net Novaseq 6k revenue						
12 \$39,899						
13						
14 Net Revenue needed to "break even" with X						
15 \$48,188						
16						
17 % increase needed to justify lease cost						
18 20.78%						

How many lanes would we need to run with competitive rates?

I .				
NovaSeq X				
Run type	Provider	Price	Margin	
10B PE150	genohub california	\$1,500.00	\$360.00	
10B PE150	genohub new jersey	\$2,210.00	\$1,070.00	
10B PE150	SeqCenter	\$1,580.00	\$440.00	
10B PE150	PlasmidSaurus	\$1,500.00	\$360.00	
			Average margi ▶	Monthly lanes needed
			\$557.50	86
	i			

Where do we go from here?

- Lean in to expanded Library Prep services
 - Miniaturized WGS preps using Echo and Hamilton liquid handlers: external rate <\$4 per library!
- If you can't beat 'em, join 'em?
 - Outsourcing NovaSeq X lanes to PlasmidSaurus
- Adopt the next generation of sequencing tech early
 - Have been priming leadership for this
 - Maybe Roche?
- Raise rates for services formerly "subsidized" by seq revenue



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